



AMPS

EDU EXPO & CONCLAVE 2023

Inspiring Minds & Transforming Futures

A CENTRALISED HUB FOR K-12 EDUCATION



7 & 8 October 2023



10.30 a.m. to 7.30 p.m.



Chennai Trade Centre, Nandambakkam, Chennai - 600 089

About AMPS EduExpo

At AMPS (**Association of Managements of Private Schools**), we are dedicated to shaping a brighter future by transforming education. We are thrilled to launch Eduexpo & Conclace 2023 (**EEC 2023**) to bring together individuals, concepts, best practices, and technologies, enabling educators, learners, and industry partners to realise their full potential. Eduexpo & Conclace 2023 seeks to spark ideas, create connections and accelerate trade, driving impact and improving outcomes for teachers and learners.

At EEC 2023 you can expect



10,000 +
Attendees



50% +
Senior Management Attendance



600 +
Solution Providers



600 +
Innovative Education Products
Displayed

Why Tamil Nadu?



Tamil Nadu has a large student population of over **13.19 million** and a network of more than **58,100 schools**. In recent years, growth in the education sector has transformed the education landscape in the state and has had a positive impact on startups, leading to a surge in innovative ideas, entrepreneurship & employment opportunities.

AMPS core educator audience spans K-12 educational settings across Tamil Nadu. They attend to discover new products, to access educational opportunities, and to network with peers and partners.

Exhibitor's Profile

- Indian & Foreign Publishers
- Educational Book Sellers & Distributors
- Manufacturers and Dealers of Teaching Aids & CD-ROMS
- Periodical Magazines, E-Books and Educational Aids
- Sports Goods and Artificial Turf Suppliers
- Wooden Flooring and Wall Decorators
- Service and Technological Innovation Providers
- Education Institutions / Universities / Colleges / Schools
- School Furniture and Laboratory Furniture Suppliers
- Transport Vehicle Manufacturers
- RO, STP and Solar Plant Installers
- Education Tour Operators and Security Agencies
- Audio & Video System Providers
- ERP & Other IT Solutions Providers
- School Uniform & Accessories Suppliers
- Architects & Civil Construction/ Engineering Companies

Visitors' Profile

- Trustees & Members of School Managements
- Principals & Teachers
- Librarians & Researchers
- Academicians & Parents
- Students



AMPS EduExpo 2017 brought together a diverse group of education stakeholders, including industry partners, sponsors, speakers, exhibitors, and visitors.

With over **95 participating stalls**, the event showcased a wide range of products and services offered by leading companies

100+ Participants in 2017

Pearson, Oxford, Karadi Path, EZ Vidya, Mind Box, Ashok Leyland, Rachna Sagar & HCL



The event was a resounding success, providing a platform for exhibitors to expand their customer base and showcase innovative solutions that help educational institutions meet global standards

AMPS EEC 2023 Price List

Scheme	Stall Type	Size	Total Area	Price	Total Stalls
		(L X B in m)	(Sq. m)	(INR)	
A	Middle - Shell	3 x 3	9	108000	69
B	Middle - Shell	4 x 3	12	144000	7
C	Middle - Shell	3 x 4	12	144000	28
D	Middle - Shell	5 x 3	15	180000	1
E	Middle - Shell	4 x 2	8	96000	1
F	Middle - Shell	3 x 2	6	72000	1
G	L - shape corner	5 x 3 & 3 X 3	24	288000	1
H	L - shape corner	5 x 3 & 5 x 3	30	360000	1
K	Corner - Shell	3 x 3	9	124200	10
L	Corner - Shell	4 x 3	12	165600	2
Q	Corner - Shell	6 x 5	30	414000	1
M	Corner - Direct view	4 x 3	12	172800	2
N	Corner - Direct view	3 x 4	12	172800	2
O	Entrance	3 x 4	12	187200	1
P	Entrance	4 x 4	16	249600	1
I	3S premium	6 x 5	30	468000	14
J	3S premium	6 x 6	36	561600	3



AMPS EEC 2023 Stall Specifications



October -7-8, 2023
(2 Days)

AMPS EDU EXPO

Chennai Trade Center, Hall - 1

Lobby area

4x2	8 Sq.M trs	1 no
4x4	16 Sq.Mtrs	1no
12x6	72 Sq.Mtrs	2no

6X5	30 Sq.Mtrs	15 nos
6X6	36 Sq.Mtrs	3 nos
3x2	6 Sq.Mtrs	1 no

5X3	30 Sq.Mtrs	(L shape) 1 no
5X3	24 Sq.Mtrs	(L shape) 1 no
5x3	15 Sq.Mtrs	1no

3x3	9 Sq.Mtrs	79 nos
4X3	12 Sq.Mtrs	11 nos
3X4	12 Sq.Mtrs	31 nos

*AMPS reserves the right to alter the layout and re-allot stalls.

Exclusive Sponsorship Offer

Deliverables	Diamond	Platinum	Gold	Silver
Stall (Shell) Area in Sq. m.	25	20	15	12
AMPS APP / Website	✓	✓	✓	✓
Stage Backdrop	✓	✓	✓	✓
Posters	✓	✓	✓	✓
Awards Night Recognition	✓	✓	✓	✓
Souvenir	Fold Out	Centre Spread	Full Page	Full Page
Workshop	90 mins	60 mins	x	x
Entrance Banner	✓	✓	✓	x
Visitor's Database	✓	✓	x	x
Vertical Banner in Hall	✓	x	x	x
LED Panel Display	Continuous	Continuous	Intermittent	Intermittent
Floor Ad	4 Places	2 Places	x	x
Combo Price*(INR)	25 Lakhs	20 Lakhs	17.5 Lakhs	15 Lakhs

Note: GST extra at applicable rates



AMPS Souvenir

AMPS EEC 2023 is publishing a commemorative Souvenir. This beautifully designed publication will showcase the latest trends in the education industry, as well as prominent figures in the private school community in Tamil Nadu. The Souvenir will be distributed to every private school in the state, ensuring maximum exposure and reach.

Advertise in AMPS EEC 2023 Souvenir and reach a captive audience of education industry leaders, decision makers, and influencers. We offer flexible advertising options to fit your business goals and budget, ensuring your brand reaches its fullest potential. The Souvenir will serve as a lasting memory of your brand and business. Additionally, the Souvenir will include a directory of participating companies, featuring your business name, address, product/service offerings and contact information.

Advertisement Tariff

Category	No. of Spaces	Cost Per Ad* (INR)
Logo in wrapper front, Back wrapper full page	1	3,00,000
First page right side	1	2,00,000
Wrapper front inner	1	1,50,000
Wrapper back inner	1	1,00,000
Centre right - full page	1	75,000
Centre left - full page	1	75,000
Inners - full page	20	50,000
Inners - half page	20	25,000

AMPS Conclave

The AMPS Conclave, at the heart of the Educational Expo, promises to be a stimulating and thought-provoking experience, with world-renowned speakers sharing inspirational insights into the future of education. Attendees can look forward to engaging with policy, digital strategy, whole-school management, and transformation, guided by school leaders and senior management teams.

The event is a unique platform that brings together educators, students, and experts in the field of education to share knowledge and explore new ideas. Attendees can learn about the latest trends and developments in education, and network with other professionals in the field.

The conclave offers a variety of sessions and workshops, complemented by keynote speeches from leading educators and thought leaders. Through this event, attendees can explore new technologies and teaching methods, and gain insights into the challenges and opportunities that the education sector is facing today.

Moreover, the expo cum conclave will feature an exhibit hall where attendees can discover the latest products and services available to the education community. This event provides an ideal platform for attendees to broaden their horizons and gain new perspectives to enhance their teaching and educational practices.

The event's tagline, "Inspiring minds & Transforming Futures" emphasizes the vital role of education in shaping the future of society and the crucial role that educators play in empowering young minds to reach their full potential.

Whether you're an educator, student, or education expert, this event is a must-attend. We look forward to welcoming you to the educational expo cum conclave and inspiring you to shape the future of education.

AMPS Awards Nite



At the prestigious AMPS Awards, we offer the perfect setting to widen your network. We bring together the very best of the education industry for a night of celebration and networking. AMPS will recognise and reward the contribution of school teachers in our private schools. This exciting evening culminates with the announcement of the 2023 Teacher of the Year and the AMPS Lifetime Achievement Award in Education.

Connect Like Never Before



Direct Outreach

A comprehensive direct invitation and marketing campaign will be conducted through mail, email, and telephone to reach schools, colleges, universities, education boards, training centres, libraries, government agencies, embassies, media outlets, corporations, consultants, banks, retailers, wholesalers, distributors, and buying agents to target a qualified audience.

Digital Marketing

Digital technologies such as mobile phones and display advertising will be utilized to promote your business.

Public Relations

A press conference with leading media representatives will be held before the Expo and press releases will be issued throughout the event.

Print Advertising

We will be advertising in leading national dailies, regional publications, B2B journals and education tabloids.

Online Promotion

Online publicity on various prominent portals, banner ads, mailers to members, links and articles will be employed to maximise your presence.

Spaces

In addition to exhibit spaces, seminar halls with all amenities are available for small-group demonstrations. Education and technology companies can showcase their products to a select, highly relevant audience in a focused and attentive environment.

Meet the AMPS Team

Utilise this platform to solidify your presence in the education industry and make lasting connections with key decision-makers.

Association Office Bearers

Chairman

Mrs. Shyamala Jayaprakash
Asan Memorial Sr. Sec. School,
Chennai.

Vice-Chairman

Mr. Venkatesan T
Thamarai International School,
Thanjavur.

General Secretary

Mr. P. Mohan Chandar
National Model Group of Schools,
Coimbatore.

Zonal Presidents

Mr. Bharath Madhavan

Lalaji Memorial Omega International School, Chennai.

Dr. T. Sivakumar

Vellore Vallal N Krishnaswamy Mudaliar Sr. Sec. School,
Vellore.

Mrs. Hema Devarajan

Little Kingdom School, Tiruppur

Mr. Ravindran S

Mahatma Gandhi Centenary Vidyalaya, Trichy.

Mr. Somasundaram R

Sri Vinayaga Vidyalaya Sr. Sec. School, Coimbatore.

Mr. Jayendran V. Mani

Sri, Jayendra Swamigal Vidya Kendra, Tirunelveli

Zonal Secretaries

Mrs. Manasa T Pillai

Shrine Vailankanni Sr Sec. School, Chennai.

Mrs. Shammi Ratna C

Edison Gagoram Memorial School, Chidambaram.

Mr. Suresh Babu V

Abacus Montessori School, Tiruppur.

Dr. Jonathan Preeth Jayabarathan

Mount Zion International School (CBSE), Pudukottai.

Mr. K.P. Nantha Kumar

Nava Bharath National School, Coimbatore.

Mr. Amaravel Babu

T Muthamil Public School, Tirunelveli

EEC 2023 Committee Heads

Chairman

Mr. Bharat Kanti Doshi

GT Group of Institutions,
Chennai.

Secretary

Dr. Asha Boaz

Boaz Public School,
Chennai.

Treasurer

Mr. Ashok Kumar. V

VAV International School,
Udumalpet.

Advisor

Mr. Bose A.T.B

Kavi Bharathi Vidyalaya,
Chennai.



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EEC 2023 Committee Members

Mr. Bharadhwaaj Lakxminarasiman
Ramana Vidhyalaya,
Chennai.

Mr. George Jacob
Greenfield International School,
Chennai.

Mr. Khaizer Al Hira
AL HIRA Model School,
Chennai.

Mr. Naveen Velagapalli
Shraddha Childrens Academy,
Chennai.

Mr. Sekar Srinivasan
Chellamal Educational Institutions,
Chennai.

Mr. K. Mahaavir Chordia
Jain Vidyaashram,
Chennai.

Mr. Sundeep Vasu
Vedanta Academy,
Chennai.

Mr. Anand Singhvi
The Thakshilah Global School,
Vellore.

Mr. Venkatesh Raja
Sudarsanam Vidyashram,
Chennai.

Ms. Asha Rani Balaram
Balsam Academy,
Ranipet.

For Bookings

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